

# Last Chance to Offer Your Clients Independent Living

Business Development December 4, 2017



## New applications will be accepted until mid-June 2018

Starting in mid-June 2018 Desjardins Insurance will withdraw Independent Living Insurance product (Long-Term Care). This product has received poor demand among Canadian consumers, and other insurers in Canada and the United States have also removed this product from their offering or have reduced the maximum benefit amount. June 15, 2018 will be the deadline to submit all new Independent Living applications.

## New and improved long-term care coverage

If any of your clients want to get long-term care coverage, they still can! We have permanent critical illness insurance that covers temporary and permanent losses of independence. As of February 2018, this coverage will be even better! Also, the Long-term Care Advance hybrid product is still available.

If you have any questions, contact your [Desjardins Insurance Regional Sales Director](#).

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Individual Insurance

# Launch of New and Improved Critical Illness Insurance in February 2018

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Desjardins Insurance will relaunch its Critical Illness Insurance as 'Health Priorities' in February 2018 and go beyond clients' expectations. Its exclusive product features and upgrades will be offered across all client segments with specially customized coverages available for children and business owners based on their evolving needs.

## Exclusive privileges

Health Priorities will be one of the most comprehensive and distinctive policies of its kind in the market and will also include an improved version of a built-in Long-Term Care component that covers temporary or permanent loss of autonomy.

More details to follow as we draw closer to the launch.

For any questions, please contact your [Desjardins Insurance Regional Sales Director](#).

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