



Join **Advocis National** for Update 2025: Building Strong Financial Foundations, a two-part virtual event taking place on **Tuesday, July 15**, and **Wednesday, July 16**, from **11:00 a.m. to 3:00 p.m. ET** each day.

[Register Now](#)

This **two-day, virtual event** is your opportunity to recharge your practice and sharpen your edge with insights built around **Protect, Plan, and Optimize**. Learn timely strategies to help safeguard your clients' assets, support their retirement and estate planning goals, and strengthen long-term financial security.

**Full participation on both days** is required in order to receive **CE credits**.

**Exclusive Savings for Advocis Members:**

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As a benefit of Advocis membership, members can attend this event at a discounted rate. **Please use your Advocis ID as the promo code at checkout to unlock your exclusive member pricing.** If you have forgotten your Advocis ID, [please click here](#) to recover it.

Advocis Member Price	Non-Member Price
\$199 (+Tax)	\$399 (+Tax)

**National Update**

**Chapter Lead Sessions**



The future is only as strong as the foundation it's built on. In today's post-COVID, high inflation, and insecure job environment, clients are experiencing high levels of financial stress. Building a secure foundation is now more challenging than ever. Professional financial advisors and planners are uniquely positioned to help Canadians navigate these turbulent waters. Update 2025 explores strategies to safeguard your client's assets, support their retirement goals and estate plan, and maximize their financial security. You'll also learn best practices to help clients optimize their retirement income and refine your practice to secure your own financial future. [More program details](#)

**CE Credits:**

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Participants earn six **(6) CE credits (including 1 Ethics)** for full participation in the day's program, and an **additional nine(9) CE credits** upon successful completion of the Advanced Learning Modules.

**Launching in Summer 2025**, the Advanced Learning Modules offer flexible, self-paced education to help professionals deepen their expertise in key areas. Accessible through your member dashboard, these high-quality modules provide practical content aligned with evolving industry needs and award an additional **9 CE credits upon completion**.

[View CE Accreditation](#)

[Chapter Lead Sessions](#)

Questions?

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If you have any questions about the event, please contact our us at: [events@advocis.ca](mailto:events@advocis.ca).

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