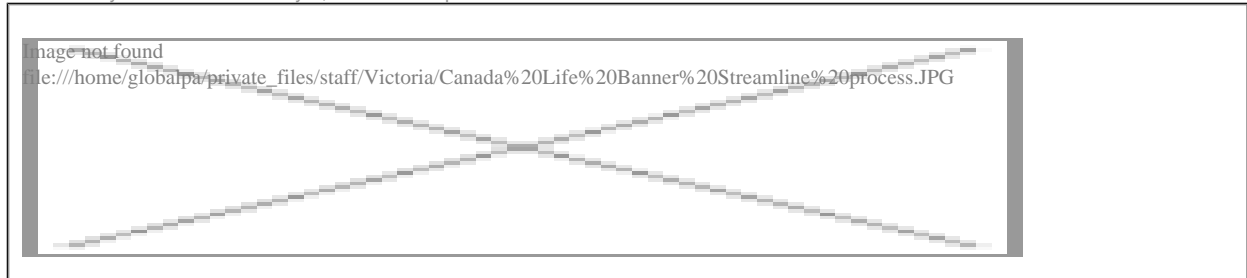




GLOBAL PACIFIC  
FINANCIAL SERVICES LTD.

## Making single start a routine part of your digital business

Submitted by Victoria on February 4, 2021 - 12:14pm



### Single start will now be a routine part of your digital business

In December, we announced a new digital business tool ? single start. Single start helps to make new digital applications with Canada Life? a seamless experience by guiding you to the digital application best suited to your clients' needs ? SimpleProtect? or the New Business WebApp.

As we hope to remove uncertainty of which application to use and get your clients the coverage they need faster, this will now be the new routine experience for all digital applications and no longer be optional effective Feb. 6.

If you're not familiar with SimpleProtect ? you can [learn more now](#).



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**Watch this short video to see single start in action**

**Source URL:** <https://gpfs.ca/bulletins/canada-life/2021-02-04/making-single-start-routine-part-your-digital-business>